



PRESS RELEASE

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FOR IMMEDIATE RELEASE

[The National At-Home Dad Network](#) is excited to announce that it will be a media sponsor of the [Dad 2.0 Summit hosted by Dove Men+Care®](#), held Jan. 30 through Feb. 1 in New Orleans, for the 2nd consecutive year.

It's just another example of how Dad 2.0, the nation's premiere dad blogging conference, and the National At-Home Dad Network have joined forces to continue providing fathers with educational, networking and outreach opportunities.

The Dad 2.0 Summit is an open conversation about the commercial power of dads online, as well as an opportunity to learn the tools and tactics used by influential bloggers to create high-quality content, build personal brands, and develop business ideas.

Keynote speakers this year include **Josh Levs of CNN.com** who has filed an EEOC claim against his network for not offering him the same amount of parental leave as his female colleagues and **Peter Shankman, founder of Help a Reporter Out (HARO)** and a globally-recognized expert on marketing and social media.

Several Board members of the National At-Home Dad Network will also be speaking on various panels throughout the weekend.

As part of the partnership, National At-Home Dad Network members will receive a discount of 25 percent on tickets to the conference. Dad 2.0 attendees will receive a \$25 discount to the 19th Annual At-Home Dads Convention, which will be held this fall in Denver, CO.

"I'm thrilled that we are again supporting Dad 2.0, one of the most important events that is changing the way society views fatherhood," says Al Watts, President of The National At-Home Dad Network.

The National At-Home Dad Network is a 501c3 non-profit organization that provides support, education and advocacy for fathers who are the primary caregivers of their children.